

# Top 10 Shopify Apps to Boost Sales in 2025

## 1. Klaviyo

Klaviyo is a powerful email and SMS marketing tool tailored for eCommerce. It helps automate customer journeys based on behavior and purchase history. You can segment your audience to send targeted, personalized messages. Detailed analytics allow you to optimize campaigns for better results. Ideal for improving customer retention and boosting repeat sales.

## 2. ReConvert

ReConvert helps you optimize your Shopify thank you page to drive more revenue. It allows you to upsell, cross-sell, and collect feedback post-purchase. Drag-and-drop widgets make customization easy and effective. Built-in analytics help you monitor and improve performance. Boosts average order value with minimal effort.

## 3. PageFly

PageFly is a drag-and-drop landing page builder for Shopify stores. It allows you to build high-converting pages without coding. Use it for product pages, homepages, and sales funnels. Works seamlessly with all Shopify themes and apps. Great for improving conversions and running promotions.

## 4. Judge.me

Judge.me is a product review app that helps build trust with new visitors. It collects and displays verified customer reviews and ratings. Supports photo and video reviews to increase authenticity. Boosts social proof and encourages more purchases. Easily integrates with email review requests and Google Shopping.

## 5. Loox

Loox is a visually engaging product review app for Shopify.

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It automatically requests photo reviews via email after purchase.

Galleries and carousels make customer content shine on product pages.

Helps build credibility and increase buyer confidence.

Great for stores relying on UGC to drive sales.

### **6. Privy**

Privy is a conversion tool that helps you grow your email list.

Use it for popups, flyouts, banners, and spin-to-win campaigns.

It also includes email and SMS marketing tools for follow-ups.

A/B testing lets you improve popups for better performance.

Ideal for reducing cart abandonment and collecting leads.

### **7. Shopify Email**

Shopify Email is a native email marketing tool built into Shopify.

It lets you create and send branded emails quickly and easily.

Pre-built templates save time and maintain design consistency.

Analytics show open rates, clicks, and sales from emails.

Perfect for store owners who want built-in simplicity.

### **8. Vitals**

Vitals is an all-in-one app offering over 40 conversion tools.

It includes reviews, upsells, popups, and trust badges.

Bundling tools saves costs and speeds up your store.

Helps reduce app bloat and improves page speed.

A great value for stores wanting multiple features in one.

### **9. Yotpo**

Yotpo helps collect product reviews, ratings, and visual UGC.

It supports loyalty programs, referrals, and SMS marketing too.

Syncs easily with Instagram to showcase real customer photos.

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Helps increase engagement, trust, and repeat purchases.

Ideal for scaling brands focused on community building.

### **10. Bold Upsell**

Bold Upsell lets you offer smart upsells and cross-sells at checkout.

You can show product suggestions based on what customers buy.

Works on product pages, carts, and thank you pages.

Designed to boost AOV without hurting user experience.

A must-have for stores focused on maximizing revenue.